

OFFICIAL RULES FOR BLACKBOARD'S #WHYIBBWORLD MONTHLY GIVEAWAY

NO PURCHASE NECESSARY. PURCHASING ANY GOOD/SERVICE DOES NOT INCREASE YOUR ODDS OF WINNING.

How to Enter: You ("Entrant") may enter Blackboard's #WhyIBbWorld Monthly Giveaway (the "Giveaway") by Tweeting using the hashtag #WhyIBbWorld between 3/1/2019 – 6/30/19 or sending an email with Your name, email address, Your institution's name, and phone number to bbevents@blackboard.com.

All tweets or entries considered for the month's Giveaway must be Tweeted or received (if by entry) by 11:59pm PT on the last day of the month (i.e. Eligible to win in March if Tweet by March 31, 11:59pm PT)

By tweeting or completing an entry form and entering it into the Giveaway. You agree to be bound by the Official Rules of Blackboard's #WhyIBbWorld Monthly Giveaway ("Official Rules"). Blackboard Inc. ("Blackboard" and/or "Sponsor"), will select one prize winner by random drawing. One entry per person, per month. The odds of winning are not dependent on the number of entries received.

The prize winner for each month will receive the following:

- March winner: Echo Spot (Value \$130)
- April Winner: Apple AirPods (Value \$159)
- May Winner: Echo Show (Value \$230)
- June Winner: Amazon FireTV Stick (Value \$50)

Only one entry per person or e-mail address is permitted per month. All entries become the exclusive property of Blackboard and will not be acknowledged or returned.

CONSUMER DISCLOSURE

Prize winners are solely responsible for all federal, state, and local taxes on their prize. All federal, state and local laws and regulations apply. No substitution or transfer of a prize shall be permitted except as provided herein.

Specifically, no substitution, transfer, or assignment of a prize shall be permitted except in Blackboard's sole and absolute discretion. Limit one prize per person. If the prize winner is unable to accept the prize, Blackboard will not award a substitute prize. If the prize winner is unable to accept the prize, a second name will be drawn.

Prize winners shall be chosen on /by the end of the day based on the below schedule.

- March Winner- Announced April 5, 2019
- April Winner- Announced May 5, 2019
- May Winner- Announced June 5, 2019
- June Winner- Announced July 7, 2019

Any unclaimed prize after two weeks from winner announcement will be forfeited and Blackboard may select a new Prize winner for that month.

By entering this Giveaway, Entrants (s): (1) agree to be bound by these Official Rules; (2) represent and warrant that they are an employee of a public or private institution of higher education in the United States and agree that Entrant's entry will be deemed to be made on behalf of their employer; (3) agree to release Sponsor and its subsidiaries, affiliates, divisions, advertising and promotion, fulfillment and/or judging agencies, related entities from any and all liability for any loss, harm, damages, costs or expenses, including without limitation property damages, personal injury and/or death arising out of participating in this Giveaway, or the acceptance, possession, use or misuse of any prize and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery; (4) consent to the use of their names, voices, pictures, and likenesses for advertising and promotional purposes in any medium throughout the world in perpetuity without additional compensation unless prohibited by

law; and (5) consent to Sponsor using the information provided on the entry form to contact them to market Blackboard products, solutions, and service offerings.

Employees and Directors of Blackboard and any participating partner company, their respective parent, affiliated and subsidiary companies, advertising and promotion agencies, judges and legal advisors, and the immediate family or members of the same households of such employees or directors are not eligible. By entering, You agree to these Official Rules and the decisions of Blackboard, which are final and binding in all respects. Blackboard assumes no responsibility for the lost, late, incomplete, inaccurate, stolen, misdirected, illegible or altered entries.

This Giveaway is open to individuals who are legal residents of the United States, who are at least eighteen years old at the time of entry, and who are employees of a public or private institution of higher education in the United States. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. All employees, board members, officers, representatives, agents, and consultants of K-12 schools (or districts), libraries or purchasing consortiums that participate in the Federal Schools and Libraries E-rate Program are disqualified from entering. Prize winners must be fully aware of, and comply with, all ethical obligations and any other restrictions placed on prize winner by his/her employer(s) and any other organization with which he/she is affiliated. Prize winner agrees that there are no issues or conflicts barring him/her or their institution from accepting the Prize. It is the prize winner's obligation, and not that of Blackboard, to ensure compliance with any such ethical obligations or restrictions. Entrant's entry will be deemed to be made on behalf of their employer provided the employer assumes the tax obligations associated with the prize and other relevant rules.

The Giveaway IS VOID IN PUERTO RICO AND RHODE ISLAND or other states where void AND WHERE PROHIBITED BY LAW.

The Giveaway is governed by the laws of the United States with venue in Washington, D.C., and all claims must be resolved under District of Columbia law without regard to choice of law rules, first by mediation, and then by arbitration, in the District of Columbia, under the rules of the American Arbitration Association.

Blackboard assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to promotion entries or entry forms; or alteration of entries or entry forms. Blackboard is not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any e-mail or mailed-in entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participants' or any other persons' computers or mobile devices related to or resulting from participation or downloading any materials in this Giveaway. In no event shall there be a greater number of prizes awarded than the published number.

Sponsor reserves the right to prohibit any Entrant from participating in the Giveaway if, at their sole discretion, Sponsor finds such Entrant to be tampering with the entry process or the operation of the Giveaway, or if such Entrant repeatedly shows a disregard for, or attempts to, circumvent these Official Rules, or acts: (a) in a manner Sponsor determines to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other Entrant and/or the Sponsor; or (c) in any other disruptive manner. Any failure by Sponsor to enforce any of these Official Rules shall not constitute a waiver of such Official Rules. Any attempt by any person to deliberately damage any website or undermine legitimate operation of the Giveaway is a violation of criminal and civil laws. Should such an attempt be made, Blackboard reserves the right to seek damages from any such person to the fullest extent permitted by law.

To request a prize winner list (available after July 1, 2019), send a self-addressed, stamped envelope to be received within sixty days after selection date to: Blackboard Inc., 1111 19th Street NW, 10th Floor, Washington, DC 20036, Attn: Marissa Carrillo Please specify "Winner List – #WhyIBbWorld Monthly Giveaway" on the outer envelope.

If You have any questions about this Giveaway, please contact Marissa Carrillo (Marissa.carrillo@blackboard.com), Blackboard Inc., 1111 19th Street NW, 10th Floor, Washington, DC 20036.