BbWORLD® 19 +DEVCON austin

July 22-25, 2019

Call for presentations

SUBMISSION GUIDE

Submission due by: February 28, 2019, by 11:59 pm PT.
Submit to: http://bit.ly/bbworldcfp19
Questions? Contact: bbworldprogram@blackboard.com

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Contents:
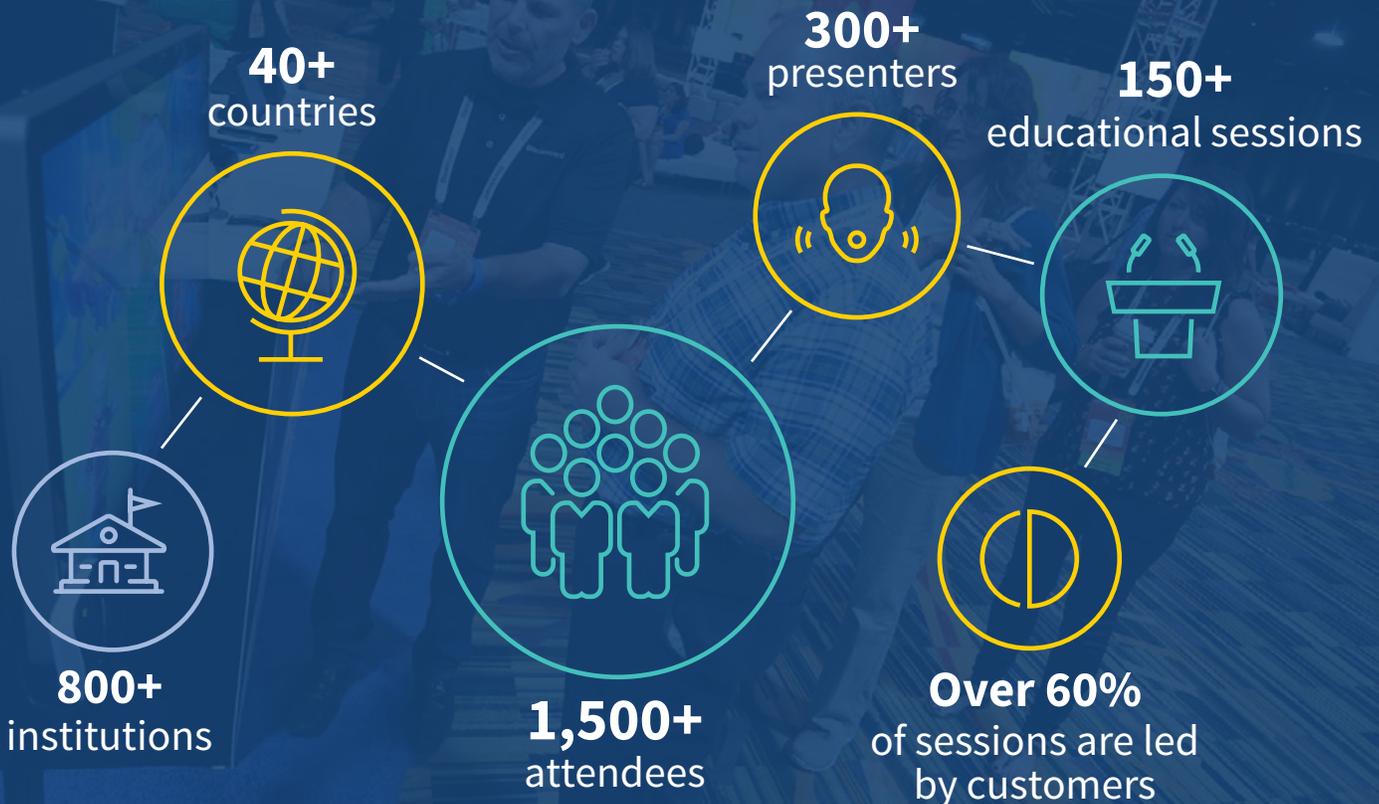
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Conference overview

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BbWorld brings together educators and administrators from around the world to share best practices, discuss changes in education, and generate new ideas. As Blackboard's flagship event, we set the stage to explore trends in teaching and learning, the student experience, analytics, institutional change, accessibility, employability, and community engagement in partnership with you.

DevCon is a two-day forum for system administrators, developers, and other technical attendees. Most activities happen right before BbWorld, but this year, some will continue through BbWorld itself. We focus on Blackboard's various products: maintaining, configuring, and integrating with them. We dive deep into recent releases, our roadmaps, and API integrations with hands-on workshops and sessions.

Quick facts:

40+
countries

300+
presenters

150+
educational sessions

800+
institutions

1,500+
attendees

Over 60%
of sessions are led by customers

BbWorld 2019 program themes

You have a unique point of view, and we want to learn from you. And we want to learn from you. BbWorld 2019 is designed to explore the transformations taking place in today's complex education landscape. Share your perspective in the following theme-based tracks:

Engaging professional development

Employees today expect on-the-job training, professional development, and learning opportunities as standard offerings. Learn how organizations are engaging diverse and changing employees through innovative and creative programs that boost their retention rates and attract the best talent.

Enhancing the teaching and learning journey

Learners' expectations are ever-evolving as the world and learning opportunities continue to rapidly change. Find out how leading instructors and administrators around the globe are approaching teaching and learning at their institutions.

Fostering inclusive education

Emerging technologies continue to change how we support all learners, regardless of learning style. Explore methods for ensuring you are building an inclusive learning environment, and that pedagogy, content, technology, and services are accessible for everyone.

Supporting the learner beyond the classroom and curriculum

Supporting the student outside of academics is critical to an institution's success. By optimizing people and process, institutions can better identify students at risk, increase enrollment, improve retention, and enhance the overall educational journey. Learn how organizations are easing the student's responsibilities outside of the classroom through process re-engineering, integrated technology, and nurturing faculty/ staff interactions.

Preparing for change

Upgrading enterprise systems, adopting new technologies, or moving to the cloud can be a daunting tasks as you think about change management for educators and students. Hear best practices and tips from other institutions about how they approached these initiatives and improved the teaching and learning experience for their faculty, students, and staff.

Using analytics to drive learner success

You make institutional choices every day that may change the course of a learner's life. Now, find out how to make data-informed decisions to close achievement gaps and improve student learning outcomes. Learn how institutions, organizations, and K-12 districts are leveraging data to drive learner success.

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Content at BbWorld & DevCon

We are seeking submissions that fit within the established themes and apply to a variety of audiences, including (but not limited to):

- **Developers:** Deep dives on topics that increase the technical knowledge of attendees, such as: analytics, database maintenance, SaaS migration, task automation, SIS, REST, and LTI integrations.

- **Leadership:** Addressing mission-critical objectives that have institution-wide impacts, including: using analyics, improving student outcomes, moving to competency-based models, managing change, increasing operational efficiency, and promoting technology adoption.

- **Technologists:** Topics that help technologists help students, faculty, and institutions, such as implementing and customizing solutions, product best practices, fostering adoption, moving to a SaaS environment, and incorporating analytics.

- **Educators and instructional designers:** Ways to help students, faculty, and institutions, such as implementing and customizing solutions, adopting best practices and cutting-edge products, moving to accessibility, course design, engaging online (and mobile) students, trends in digital learning, reaching diverse generations, and gamification.
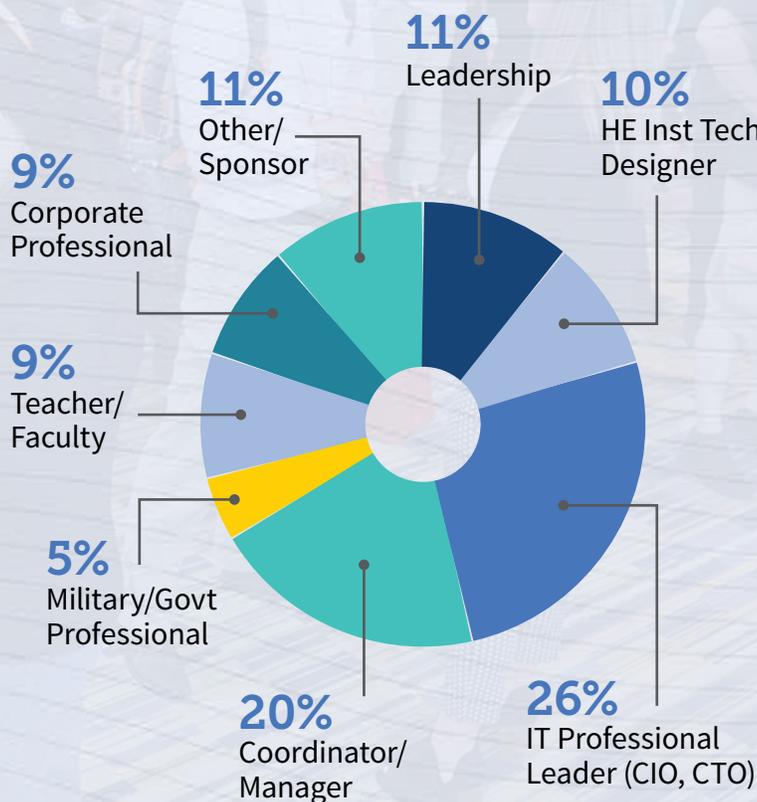
In short, we're looking for real-world case studies, unique research, best practices, and creative perspectives that can inspire and guide attendees from around the world. Help lead the way as we navigate change together.

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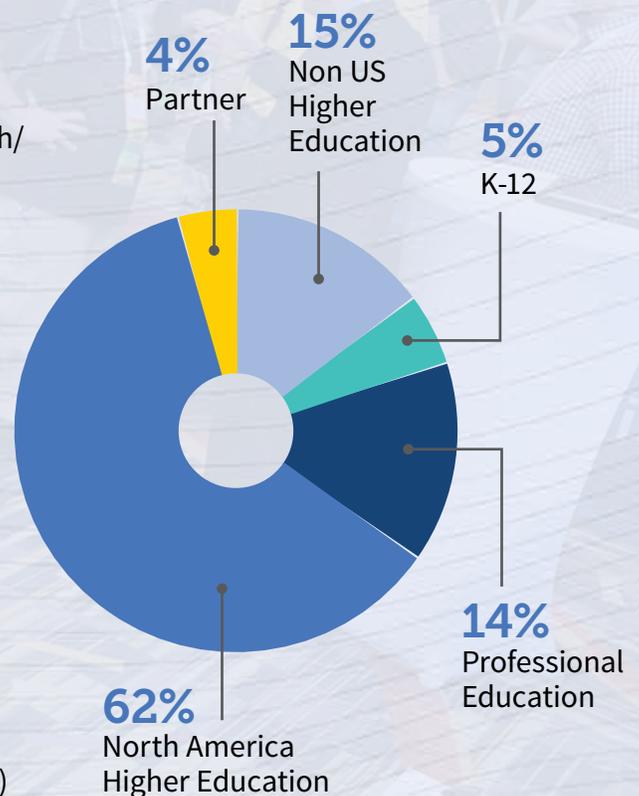# How to create a successful session submission

Step 1: **Know your audience:**
Our attendees represent higher education, K-12, business, and government institutions from around the globe.

Role

- **11%** Leadership
- **10%** HE Inst Tech/Designer
- **11%** Other/Sponsor
- **9%** Corporate Professional
- **9%** Teacher/Faculty
- **5%** Military/Govt Professional
- **20%** Coordinator/Manager
- **26%** IT Professional Leader (CIO, CTO)

Industry/Market

- **4%** Partner
- **15%** Non US Higher Education
- **5%** K-12
- **14%** Professional Education
- **62%** North America Higher Education

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Step 2: Select your format:

What session format is best for the content you plan to deliver?

Standard 50-minute lecture: Have a good amount of content and visuals to share? Select this option when submitting.

Panel discussion: Want to collaborate with other peers on a particular topic? Select this option and indicate in your submission whom you are collaborating with. See page 9 for FAQs.

90-minute workshop: Want your session attendees to walk away with new skills to take back to their institutions? This is the format for you! Be sure to include in your submission any required skills, software, or browsers your attendees will need in order to benefit from your presentation.

Lightning session: Interested in leading a shorter and more focused discussion? This is great option for first-time presenters or those who prefer to lead a conversation rather than a traditional lecture. Lightning Talks are hosted in the Community Live space (previously the Knowledge Bar) and should range from 15-30 minutes. You can present as an individual or lead a discussion with a group of your peers.

Microsession: Similar to a 50-minute lecture, these microsession will be 15 minutes in length and will paired up with two other presentations during a 50- minute breakout slot. Sessions may be paired up by similar topic or may be unrelated. It's a great way to share valuable information in a short amount of time.

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Step 3: Identify a focus:
Where does your session fit in?

Choose a BbWorld program theme that best fits your presentation idea.

- Engaging professional development
- Enhancing the teaching and learning journey
- Fostering inclusive education

- Supporting the learner beyond the classroom and curriculum
- Preparing for change
- Using analytics to drive learner success

Step 4: Submit your proposal by February 28, 2019, by 11:59 pm PT

Note: Any proposal that's submitted by 2/15/19 11:59 PM PT will be eligible for early acceptance. **Click here to learn more.**

Submit your proposal at http://bit.ly/bbworldcfp19

Don't forget to:

- Highlight what participants will take away.
- Be clear and concise about the objectives of the session.
- Make it engaging for your audience.

- Include key statistics and research you plan to highlight.
- Consider the best session format.

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BbWorld and DevCon 2019 CFP FAQs

When is the deadline to submit?

The deadline to submit for BbWorld and DevCon 2019 is Wednesday, February 28, 2019, by 11:59 pm PT. Extensions have been made in the past; however, this year we intend to close on this date. The sooner we close, the sooner we can let attendees know about all the great content that will be taking place in July.

How do I submit?

All proposals are submitted through our online submission form that can be found by visiting **http://bit.ly/bbworldcfp19**. You can start your proposal and save it to complete at a later time if necessary. We suggest making your submission on your laptop or desktop computer instead of on a mobile device to ensure a successful submission.

Can I submit more than one proposal?

You can submit more than one proposal; however, please keep in mind that we typically only accept one proposal per person.

What is the process if I have multiple presenters?

Select one person to take the lead for your submission. That person can add presenters, but he or she will be the session owner. Acceptances and regrets will be sent to the session owner.

What if I want to do a session that doesn't fit in the established session formats?

Contact us at bbworldprogram@blackboard.com with a brief description of what you are looking to do. If we can support it, we'll let you know.

What is the early acceptance window

Submit your proposal by February 15, 2019, to be included in the early CFP review. The program review team will take a look at proposals submitted by this deadline and if accepted, you will be notified earlier than the rest of CFP submitters. If your session is not accepted during the early CFP review, your proposal will continue to be reviewed after the CFP window closes on February 28.

When will I find out if my proposal has been accepted?

Email notifications will be sent in April. If your session was accepted during the early acceptance window, you will get notified of that status in March.

How can I view the status of my submission?

You may log in to the CFP portal to view the status of your submission. Bookmark this link to keep it handy: **http://bit.ly/bbworldcfp19**.

Do presenters get a discount?

Yes! One way we are able to say thanks for your time and participation is by offering discounted registration rates for both BbWorld and DevCon. You can view rates at **bbworld.com**.

What is the likelihood of my presentation being accepted?

We value and appreciate your time in submitting proposals. When choosing sessions, we consider:

Session diversity: We strive to ensure a good mix of topics and formats, so we encourage you to take a unique perspective on a pressing topic to differentiate your proposal.

Total number of sessions available: At BbWorld, we have a limited amount of space and session times. We try to avoid having too many sessions thus leaving attendees torn about what to attend.

Value to participants: Our most important job is to ensure that sessions provide maximum value to our participants. We look for unique research, tangible takeaways, replicable best practices, inspirational stories, innovative problem solving, and examples of strong leadership.

Level of expertise: Within every conference, there are various level of experience across attendees and presenters. We take this into account and aim to have a good mix of sessions for all levels.

We take each submission very seriously and want to assure you that it would not be a reflection on you if your proposal is not incorporated into the program. Balancing conference logistics means that, unfortunately, not every proposed session can be incorporated into the program.

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What past presenters are saying

"Very smooth process, one of the best gigs I've done."

"BbWorld is an exceptional experience for any presenter."

"Your organization treats all attendees, including presenters, as special guests, and that vibe is always much appreciated."

97%

82%

Top 3

94%

97% were satisfied or extremely satisfied with their experience as a presenter at BbWorld or DevCon

82% expressed interested in presenting again

Top 3 reasons to present:
1. Knowledge sharing
2. Networking
3. Resume building

94% thought the CFP process was easy to understand and use

2017 and 2016 Speaker Satisfaction Survey (based on 100 survey respondents)

Stay up to date on all things BbWorld

Visit **bbworld.com** to stay in the know regarding conference announcements, agenda, and more.

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